

**not** abandoned  
End sex slavery, restore hope.

**CAPITAL CAMPAIGN  
Pattaya Employment Education Center**



## **TRAFFICKING IN THAILAND**

The country of Thailand continues to be a source, destination and transit country for women and children subjected to sex trafficking. The city of Pattaya, Thailand holds the largest global concentration hub of trafficking victims with an estimated number of 150,000 women, men and children. Pattaya sees an estimated 8 million visitors a year, with 85% of these visiting for the purpose of sex tourism. This city has become the top global destination for sex tourism where men and women visit from all over the world. Pattaya has sadly become the global model for sex tourism. This city alone generates the second largest net revenue in Thailand with its thousands of bars, massage parlors hourly hotels and multiple sex-based establishments.

## **PRACTICAL SOLUTIONS**

Individuals from low-income communities and those disconnected from stable career pathways are especially vulnerable to trafficking. At-risk and victimized peoples have talent and motivation, but they face a societal gap between them and sustainable opportunities. Closing this gap requires education, professional training and mentorship. Not Abandoned empowers victims and potential victims of human trafficking to move from abuse and poverty to health and professional careers.

Not Abandoned offers a way out for victims trapped in Thailand's sex industry having an on-going presence in this city and offering practical multiple programs and opportunities through education, personal mentoring, job training, employment and experiential learning opportunities. It is imperative to drive and build self-worth, call out personal skills and nurture their ability to stand on their own as strong women and leaders in the community through life development coaching, educational programs and business job opportunities. Through the establishment of the "Education Employment Center" (EEC) Not Abandoned has been able to impact and reach thousands of individuals affected by sex trafficking providing hope and opportunities.

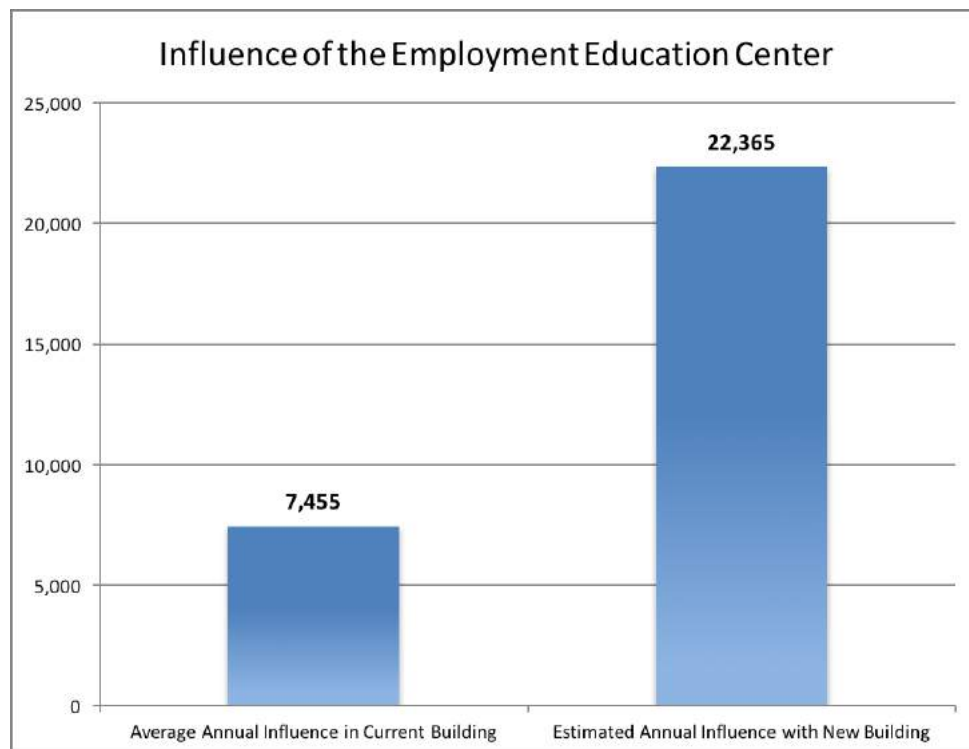
## **EXPANSION PROJECT**

The mission of Not Abandoned is to continue expanding its reach to trafficked victims by building upon the initial objectives and services of the Employment Education Center. The next phase in this progression of growth is the purchase of a building in the city of Pattaya. This new building will provide a capacity that's four-times larger, to expand programming and support services.

Ownership of a larger facility will ensure long-term impact in this region, providing greater stability to programming and students and allow customization of rooms and various spaces for specific trainings and teachings. This new facility encompasses multiple size training rooms, offices, bathrooms and living quarters for trafficked victims in emergency situations.

## EXPANDED INFLUENCE

Our staff has been able to estimate the number of lives influenced to prevent, stop, or escape the sex industry of Thailand. The figure below reflects the accrual of individuals reached by direct programming, as well as friends and family members that are also reached, trained and impacted and an estimation of our scope of influence because of expanded programming. The proposed new building for the Employment Education Center will increase the physical capacity for training from 800 sq. ft. to 4,574 sq. ft. With more than four times the amount of space, the estimated increase of impacted lives is 300%.

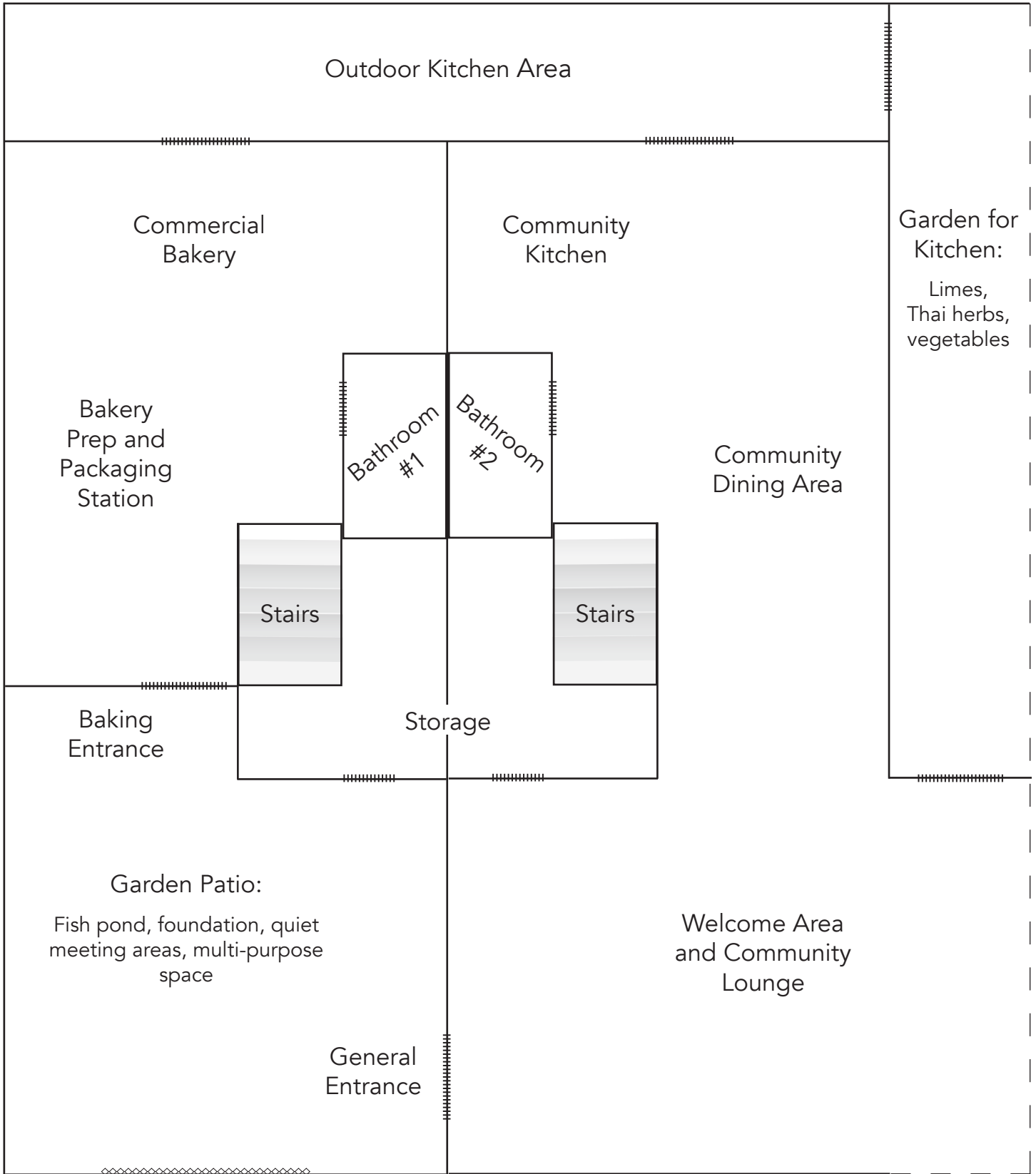


## PROJECT COST

- The total cost of the project is \$350,000
  - The total cost for the purchase of the building is \$280,000
  - The cost for remodeling and equipping the new facility is \$70,000
- The total that has been raised so far for this project is \$200,000
- The remaining amount needed for this project is \$150,000

With a proven success record of our current programming Not Abandoned perfectly situated to scale its impact and reach to more vulnerable persons affected by sex trafficking. Not Abandoned is committed to influence in practical action and to the expansion of its mission.





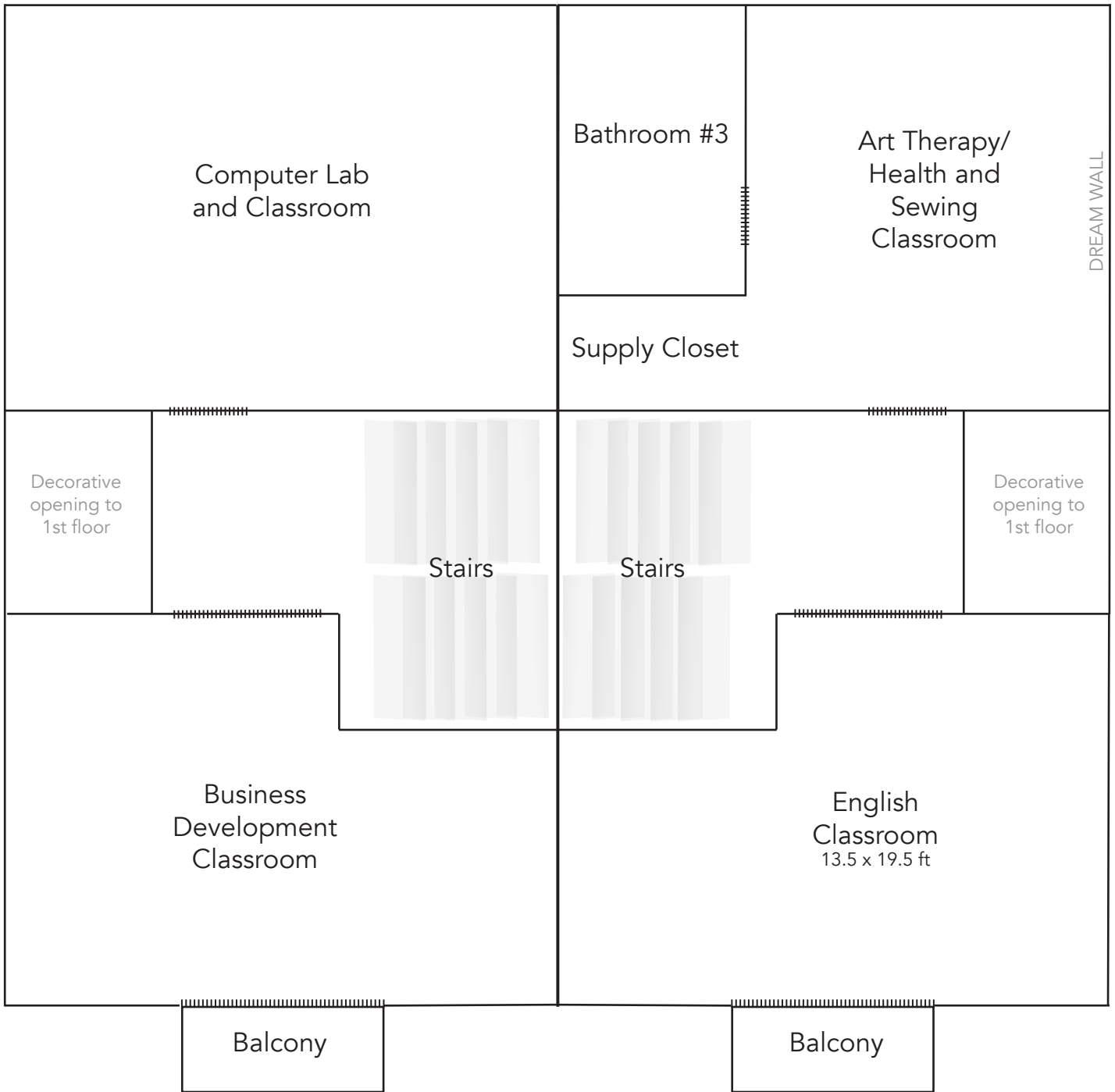
Community Road



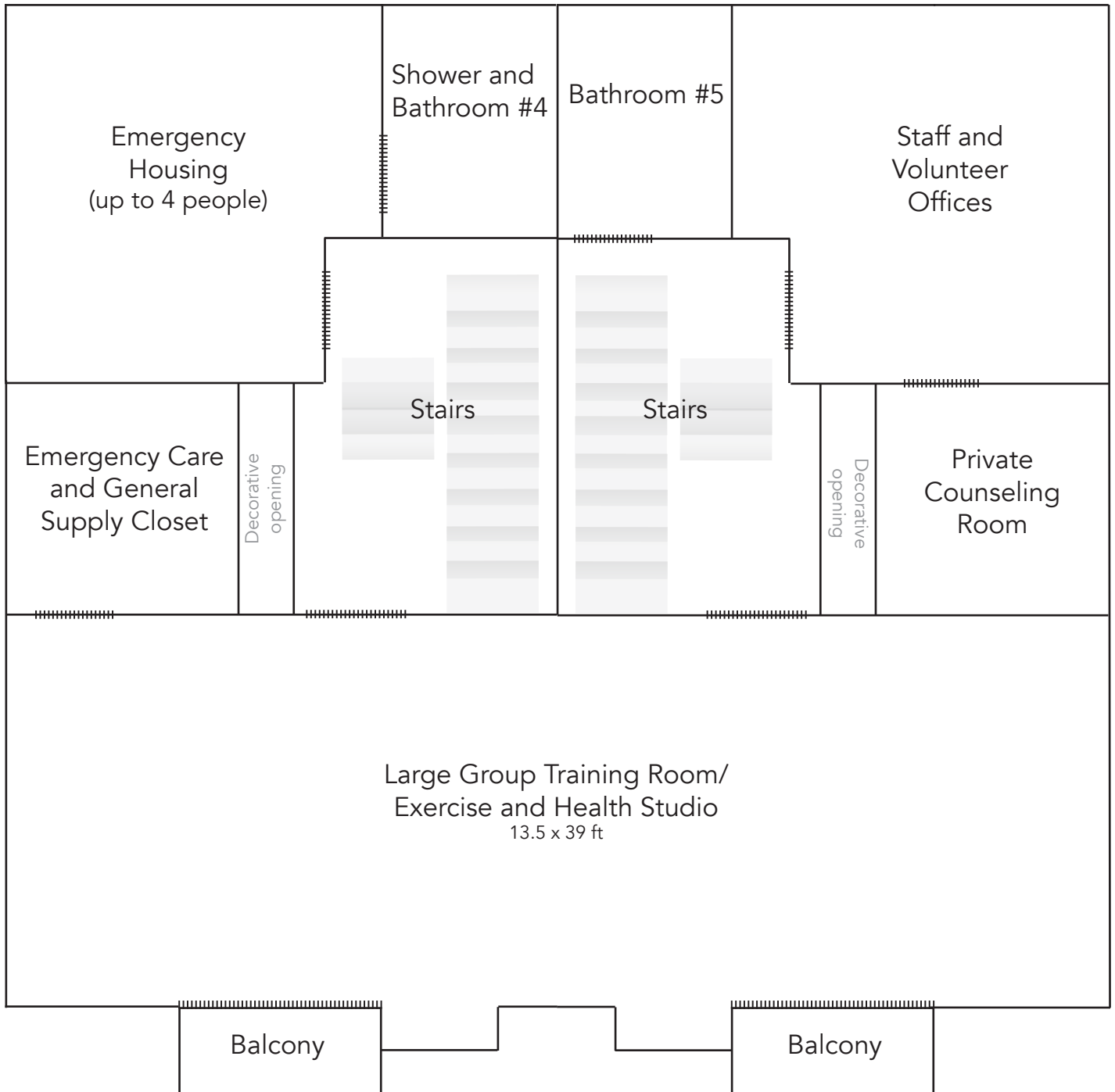
**Future Employment Education Center  
Level 1**

1,710 sq ft (159 sq m)

Total building: 4,574 (425 sq m)



**Future Employment Education Center  
Level 2  
1,432 sq ft (133 sqm)**



**Future Employment Education Center  
Level 3  
1,432 sq ft (133 sqm)**